

RAW TALENT 2012: THE 12x12 VANCOUVER PHOTO MARATHON EXHIBIT SPECIAL BLACK & WHITE EDITION



Vancouver, BC (September 5, 2012): Imagine capturing 12 frames on 12 themes in a single roll of 12 exposure film over the course of 12 hours during one of Vancouver's hottest summer days. That's what 60 adventurous photographers did, and to honour their results, we're having a big party that the entire city is invited to. Come and celebrate the art of film photography as the excitement of that day's events is relived at the 4th annual 12x12 Vancouver Photo Marathon Exhibit. Every image will be on display in its purest and unedited form, making this unique event a true showcase of Raw Talent.

RAW TALENT 2012: THE 12x12 VANCOUVER PHOTO MARATHON EXHIBIT
SATURDAY SEPTEMBER 22, 2012 · 6PM - LATE · FREE
SALT BUILDING AT THE VILLAGE ON FALSE CREEK (OLYMPIC VILLAGE)
PLEASE RSVP AT RAWTALENT2012.EVENTBRITE.COM

There was no surprise when the theme "My Entry Number"* was announced in hour one of the 2012 12x12, but when we threw "+ Colour" into the mix to be interpreted in black & white film, marathoners knew it wasn't going to be an easy cycle. "Through the Looking Glass"* they explored the city, the bright summer rays exposing the "Nude"* nooks and crannies that have transformed Gastown so much "In 20 Years."* Toting "Old School"* photo gear, most wished they could shoot their subjects "Three Times"* to increase their chances at the "Top"* prize. Even though some said they wanted to "Hide"* their shots, we know they were all very "Clever."* Whatever may "Float"* your boat, you'll be sure to find it at Raw Talent, where you'll get the full "Background Story"* behind each "(D)Evolved"* frame.

Over 700 photos will be on display and the winning prints announced. Join the fun on Saturday September 22nd as 60 marathoners regroup with nervous anticipation to find out how their images developed. You won't want to miss this always highly anticipated one-night event!

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For more information or to book an interview, please contact:

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* The 12 themes - in sequence - randomly drawn during the 2012 12x12 Vancouver Photo Marathon on Aug 18