

FREQUENTLY ASKED QUESTIONS

When and where will the event be held?

Home base for the marathon on Saturday August 18th, 2012 will be the [COFFEEBAR](#) in Gastown: [10 Water Street, Vancouver](#). Registration begins at 9am and the marathon takes place from 10am-10pm.

The exhibit showcasing all the photographs taken during the marathon will be held in September approximately a month after the marathon. Further details to come.

How much are the tickets?

\$36 is the ticket price per entry (only one ticket per person) and will be available for purchase starting at 8pm on Wednesday July 18th, 2012 at [VancouverPhotoMarathon.com](#). Please note: Tickets will **not** be sold during the marathon.

It's called a marathon. Do I have to run?

No, there is no running required. The name "Photo Marathon" stems from the long duration of the contest more than the activity involved. Running is not required but there's a good chance some of the participants will be running from place to place to get the photos they want.

Do I need to bring my own film / Do I need to develop my own film?

No. Each participant will be provided with a marked roll of 35mm film during event registration (9am - 10am) on Saturday August 18th, 2012. Participants will be required to return the spent film by 10pm and it will be developed for them. Prints will be showcased at the exhibit in September, and all the photos will then be uploaded to the [12x12 Vancouver Photo Marathon Flickr account](#) for public viewing.

Do I need to be a professional photographer to participate?

No. Photo enthusiasts of all skill levels are encouraged to participate. Each of our marathons has welcomed men and women from all walks of life, from professional photographers to a construction worker, a dental hygienist, a diamond mine worker from the Northwest Territories, and even someone legally blind! All you need is a love of photography, a 35mm camera, creative ideas and lots of energy.

What kind of camera or equipment do I need to participate / What is a 35mm film camera?

To participate, all you need is a functional 35mm camera, which is any camera that takes pictures using "regular" film. Most of the older photo cameras are 35mm cameras. Just make sure it opens in the back so you can insert the film (in contrast, an APS camera only has a small hole on the bottom where you drop the film in). If you are unsure if your camera is a 35mm camera, take it to a photo store to inquire, or [contact us](#) with the make and model of the camera and we'll be happy to find out for you.

What will the themes be and what will they be judged on?

On marathon day (August 18th, 2012), one theme will be randomly drawn and announced at the top of every hour starting at 10am. Themes can be anything from single words to short phrases that are open to interpretation. Past examples include "loud," "wild goose chase," "torn apart," "my greatest wish," and "vague." Participants will only have one exposure to capture each theme in the exact sequence that they are given. Photos will be judged on creativity, aesthetics, theme interpretation, and overall series.

Will themes be announced via Twitter/Facebook at the top of each hour?

No. Not everyone has a smart phone so to level the playing field and increase the challenge, participants must return to home base at the top of each hour to receive the theme of the hour. However, participants may share information amongst each other at their discretion.

What happens to the negatives afterwards / Can I have mine back?

Yes. All negatives will be available for pickup during the exhibit in September.

Who are the judges?

This year's awesome panel of judges will be announced soon. Check the website for updates.

How many people are participating?

Officially, a maximum of 60. However, participants are welcomed and encouraged to bring along any friends or family members for inspiration or to lend an extra pair of hands.

Where does the money from ticket sales go?

The 12x12 Vancouver Photo Marathon is a not-for-profit initiative and we strive to make it as affordable as we can. The ticket price helps cover the many expenses incurred by putting on the marathon and the subsequent exhibit. The resulting funds help pay for things such as event insurance for two major events, venue and equipment rentals, printing costs, prizes, the site domain, and the Flickr Pro account to name a few of the essentials. Our goal each year is to break even, and that is only possible through the generosity of our sponsors, be they individuals or organizations. If you are interested in supporting the 12x12, please refer to the last page for more information on how you can become a sponsor.

Who created the 12x12 Vancouver Photo Marathon?

Morten Rand-Hendriksen of Pink & Yellow Media imported the idea of a photo marathon from Scandinavia and created the 12x12 to offer photographers a fun and creative challenge using the classic medium of film. [There are many photo marathons happening all over the world throughout the year.](#) We sincerely hope you enjoy it as much as we do organizing it!